

THE EUROPEAN GOVERNMENT BUSINESS RELATIONS COUNCIL

AD HOC COUNCIL
GENEVA 20/21 OCTOBER 2014

Hotel: Grand Hotel Kempinski
19, Quai du Mont-Blanc
1201 Geneva
Tel : +41 22 908 9151

Theme: **“Changing stakeholder expectations: the Swiss experience”**

Monday 20th October

(Room: Foyer B – 2nd Floor)

12:00 – 12:15 Welcome Drinks

12:15 – 14:15 Lunch

Guest Speaker:

Dr Jean-Pierre Danthine
Vice Chairman of the Governing Board
Swiss National Bank

“Ending TBTF – the Swiss view point”

(Meeting Room: Jura ABC – 2nd Floor)

15:00 – 16:00

Dr Katherine A. Hagen
CEO
Hagen Resources International (HRI)
Supporting
The Council for Multilateral Business Diplomacy and
The Global Social Observatory

“Beyond business-government relations:
a view from Geneva of the UN and business issues”

16:00 – 17:00

Yves Rossier
State Secretary
Federal Department of Foreign Affairs

“Switzerland and the EU; Current issues”

17:00 – 17:30 Coffee

17:30 – 18:30

Thomas Vellacott
CEO
WWF Switzerland

“An NGO view of business-government relations”

18:30 – 19:30

Prof. Patrick Aebischer
President
EPFL - École Polytechnique Fédérale de Lausanne

“Switzerland and European scientific research and innovation”

19:45

Aperitifs

(Foyer B : 1st Floor)

20:00

Dinner

Guest Speaker:

Prof. Dusan Sidjanski
Honorary Chairman of the European Cultural Centre and
Special Adviser to the
President of the European Commission

“The future of the European Union: a personal view”

Tuesday 21st October

(Meeting Room: Jura ABC – 2nd Floor)

08:30 – 09:30

Michael Møller
Acting Director-General
United Nations Office at Geneva (UNOG)

“The United Nations and Europe in a fast changing world”

09:30 – 10:30

H E Ambassador Richard Jones
Ambassador of the European Union to Switzerland
and the Principality of Liechtenstein

"EU-Switzerland relations at a crossroads?"

10:30 – 11:00 Coffee

11:00 – 12:00

Dr Stephan Mumenthaler
Head Economic and Swiss Public Affairs
Novartis International AG

“Challenges and Opportunities for a global
pharmaceutical company based in Switzerland”

12:00 – 13:00

Pierre Maudet
State Councillor in charge of the
Department of Security and Economy
Vice-President of the
Executive Council of the State of Geneva

“Politics in Switzerland today”

(Room: Foyer B – 2nd Floor)

13:00 – 13.15 Pre-Lunch Drinks

13:15 – 15:00 Lunch

Guest Speakers:

Prof. Dr Rudolf Minsch
Chief Economist
economiesuisse
Swiss Business Federation

“Doing business in and from Switzerland”

Alexander L. Dembitz
Executive Chairman
SOFGEN Holdings Limited

“A banking saga made in Switzerland”

Prof. Dr. Volker Amelung
Member of the Board of Directors
The Zur Rose Group

“Global Health Care Market Trends and
Growth Prospects for a Swiss SME”

Nicholas Davis
Director
Head of Europe
World Economic Forum

“Where in the world is Europe going?”

* (too big to fail)